ORDER

Orders Order / Rev:
Alt Order #:
Product Desc:

104878 06837423

oduct Desc: OB

OBAMA 4 AMERICA

Estimate:

1522 08/03/12 - 09/03/12

Flight Dates:
Original Date / Rev:

07/30/12 / 08/03/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

KSNV

National

Agency

Name:

Buying Contact: Billing Contact:

1010 Wisconsin Ave. NW

GMMB, Inc./ Washington D.C.

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Obama for America

Demographic:

A35+ PLC01-Democrat

Product Codes: Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	469	\$374,200.00	\$318,070.00
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512,525.00	\$435,646,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,525.00
Market	100%	\$1 708 416 67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

WAKE UP WITH THE WAGNERS

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate: 1522

MERICA KSNV

Ln		Start	End	Inventory Code		Start/End T	ime Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/03/1	2 09/03/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTW	TF	:30	4	\$400.001	0.00 NM	44	\$17,600.00
			PLY TO SUI	B LINES A THRU										
		ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 07/ Veek: 08/		08/06/12 08/13/12	MF MTWTF	4 10	\$400.00 \$400.00	0.00							
	Veek: 08/		08/20/12	MTWTF	10	\$400.00	0.00							
٧	Veek: 08/	21/12	08/27/12	MTWTF	10	\$400.00	0.00							
_	Veek: 08/		09/03/12	MTWTF	10	\$400.00	0.00							
E 2				Wake Up Early w Wake Up Early V E WAGNERS	_	430a-5a	MTW	TS	:30	4	\$150.002	0.00 NM	4	\$600.00
		irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
V	Veek: 08/		08/13/12	MTWTS	4	\$150.00	0.00							
E 3	KSNV	08/14/1	2 09/03/12	Wake Up Early w	/Wagn@M	430a-5a	MTW	/TS	:30	5	\$200.001	0.00 NM	15	\$3,000.00
	WAKE	UP EARL	Y WITH TH	Wake Up Early V E WAGNERS	Vagners									
		ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 08/ Veek: 08/		08/20/12 08/27/12	MTWTS MTWTS	5	\$200.00	0.00						1	
	veek: 08/ Veek: 08/		09/03/12	MTWTS	5 5	\$200.00 \$200.00	0.00							
E 4				M-F 6-7a WakeU		6-7a		/TF	:30	4	\$700.001	0.00 NM	36	\$25,200.00
				M-F 6-7a WakeU						·	V. 44.44	0.00		Ψ20,200.00
	WAKE	UP WITH	THE WAG	B LINES A THRU NERS	С									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	Veek: 07/ Veek: 08/		08/06/12 08/13/12	M~~~F MTWTF	4 2	\$700.00 \$700.00	0.00 0.00							
	Veek: 08/		08/20/12	MTWTF	10	\$700.00	0.00							
V	Veek: 08/	/21/12	08/27/12	MTWTF	10	\$700.00	0.00							
	Veek: 08/		09/03/12	MTWTF	10	\$700.00	0.00							
E 5	KSNV	08/03/1	2 09/03/12	Today Show Today Show	CM	658a-9am	MTW	/TF	:30	4	\$1,400.001	0.00 NM	36	\$50,400.00
		ENTS AF	PLY TO SU	B LINES A THRU	С									
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	Veek: 07/		08/06/12	MF		\$1,400.00	0.00							
	Veek: 08/		08/13/12	MTWTF		\$1,400.00	0.00							
	Veek: 08/ Veek: 08/		08/20/12 08/27/12	MTWTF MTWTF		\$1,400.00 \$1,400.00	0.00					II.		
	Veek: 08		09/03/12	MTWTF		\$1,400.00	0.00							
E 7	KSNV	08/18/1	2 09/01/12	News 3 Sunrise -	SATUROM	6a-7a		S-	:30	1	\$350.001	0.00 NM	3	\$1,050.00
	NEWS	3 AT SU	NRISE	News 3 Sunrise	SATURDAY									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	Week: 08/		08/19/12	S-	1	\$350.00	0.00							
	Veek: 08/ Veek: 08/		08/26/12 09/02/12	S- S-	1	\$350.00 \$350.00	0.00							
				Saturday Today Saturday Today	СМ	7a-9am		S~	:30	1	\$625.001	0.00 NM	3	\$1,875.00
	SATUR	DAY TO	DAY	Salulday Today										
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Veek: 08		08/19/12	S-	1	\$625.00	0.00							
	Veek: 08. Veek: 08.		08/26/12 09/02/12	S- S-	1	\$625.00	0.00							
				Nevada Newsma		\$625.00 5:00- 6:00ar	0.00 n	S	:30	1	\$825.003	0.00 NM	3	\$2,475.00
	NEVAL	OA NEWS	MAKERS n	Nevada Newsma o pgm 8/5, 8/12	ikers - Ch.3									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
\	Neek: 08.		08/19/12	S	1	\$825.00	0.00							
	Veek: 08.		08/26/12	S	1	\$825.00	0.00							
\	Veek: 08.	/27/12	09/02/12	S	1	\$825.00	0.00							

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

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Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

l Ol- Ol-			5 .	O. 1/2 12							
Ln Ch Sta		Inventory Code		Start/End T		Len Sp			Rtg Type S	Spots	Amount
E11 KSNV 08/1	9/12 09/02/12			6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWS 3 AT	SUNRISE no p	News 3 Sunrise	SUNDAY								
Start Dat		Weekdays	Spots/Week	Rate	Rating				}		
Week; 08/13/12		S	<u>opots/vveek</u>	\$325.00	0.00						
Week: 08/20/12		S	1	\$325.00	0.00						
Week: 08/27/12	09/02/12	S	1	\$325.00	0.00						
E12 KSNV 08/1	9/12 09/02/12	Sunday Today	СМ	7a-8am	S	:30	2	\$625.001	0.00 NM	6	\$3,750.00
		Sunday Today									
TODAY ON S	SUNDAY no pg	m 8/5, 8/12									
Start Dat		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/13/12		S	2	\$625.00	0.00				ŀ		
Week: 08/20/12 Week: 08/27/12		S	2 2	\$625.00 \$625.00	0.00 0.00				. I		
E 13 K\$NV 08/1			CM	8a-9am	S	.20	- 4	#2.000.00d	0.00.104		******
E 13 K3NV 00/1	3/12 03/02/12	Meet the Press	CIVI	0a-9a111	5	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
MEET THE F	RESS no pgm										
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12		S		\$3,000.00	0.00						
Week: 08/20/12	08/26/12	S		\$3,000.00	0.00				- 1		
Week: 08/27/12	09/02/12	S	1	\$3,000.00	0.00				- 1		
E 14 KSNV 08/1	9/12 09/02/12	News 3 Today V	Vknd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
		News 3 Today									
		o pgm 8/5, 8/12									
Start Da		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/13/12		S	1	\$500.00	0.00				1		
Week: 08/20/12 Week: 08/27/12		S S	1	\$500.00	0.00						
				\$500.00	0.00	.00		0500.004	2.00	_	
E 15 KSNV 08/1	19/12 09/02/12	Chris Matthews 9 Chris Matthews		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
CHRIS MAT	THEWS SHOW		30N 3.30am								
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12		S	1	\$500.00	0.00						
Week: 08/20/12	08/26/12	S	1	\$500.00	0.00						
Week: 08/27/12	09/02/12	S	1	\$500.00	0.00						
E 16 KSNV 08/0	7/12 09/03/12	M-F Today Show	v II 3rd HCM	9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
		M-F Today Show									
COMMENTS TODAY SHO		JB LINES A THRU	В								
		Mookdova	Cnoto Allook	Dete	Detina						
<u>Start Da</u> Week: 08/07/12		<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
Week: 08/14/12		MTWTF	10		0.00						
Week: 08/21/12		MTWTF	10		0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	10		0.00						
E17 KSNV 08/0	07/12 09/03/12	M-F Today Show	v III 4th 16M	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
		Today 4th Hour									
		JB LINES A THRU	В								
TODAY SHO		A	0 (00)	5.	B						
Start Da		<u>Weekdays</u> M~~~~~	Spots/Week		Rating						
Week: 08/07/12 Week: 08/14/12		MTWTF	2 10		0.00 0.00						
Week: 08/21/12		MTWTF	10		0.00						
Week: 08/28/12		-TWT F	10		0.00				- 1		
E 18 KSNV 08/0		Rachael Ray	CM	11am-12pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
		Rachael Ray		F ***			_			~-	\$.5, .55.50
COMMENTS RACHEL RA		JB LINES A THRU	В								
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ı		
Week: 08/07/12		M	2		0.00]		
Week: 08/14/12		MTWTF	10		0.00						
Week: 08/21/1/		MTWTF	10		0.00						
Week: 08/28/12		-TWTF	10		0.00			m 40= 5= :			
E 19 KSNV 08/0	orriz 09/03/12		CM	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00

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 Order / Rev:
 104878
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 OBAMA 4 AMERICA
 KSNV

 Flight Dates:
 08/03/12 - 09/03/12
 Estimate:
 1522

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
		Noon News Noon News									
COMMENTS AF NEWS 3 AT NO		B LINES A THRU	В								
<u>Start Date</u> Week; 08/07/12	End Date 08/13/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF	2 5	\$425.00 \$425.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0.00						
Week: 08/28/12	09/03/12		5	\$425.00	0.00	_					
E 20 KSNV 08/07/1	12 09/03/12	•	•	1230-1p	MTWTF-~	:30	2	\$325.001	0.00 NM	17	\$5,525.00
COMMENTS AF		The Agenda 123 B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	M	2	\$325.00	0.00				- 1		
Week: 08/14/12	08/20/12	MTWTF	5	\$325.00	0.00				1		
Week: 08/21/12	08/27/12	MTWTF~~	5	\$325.00	0.00						
Week: 08/28/12 E 21 KSNV 08/07/1	09/03/12	-TWTF	5	\$325.00	0.00			0.405.004			
EZI KONV UO/U//	12 09/03/12	Days of our Lives Days of our Lives		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
COMMENTS AF DAYS OF OUR		B LINES A THRU									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/12	08/13/12	M	2	\$425.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	5	\$425.00	0.00						
Week: 08/21/12 Week: 08/28/12	08/27/12	MTWTF -TWTF	5 5	\$425.00	0.00						
E 22 KSNV 08/07/	09/03/12		CM	\$425.00	0.00	.20		#205 pp.4	0.00.184		
COMMENTS AF	PPLY TO SU	The Doctors B LINES A THRU		2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
THE DOCTORS									1		
<u>Start Date</u> Week: 08/07/12	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating				- 1		
Week: 08/14/12	08/13/12 08/20/12	MTWTF	2 10	\$325.00 \$325.00	0.00 0.00				I		
Week: 08/21/12	08/27/12	MTWTF	10	\$325.00	0.00				I		
Week: 08/28/12	09/03/12	-TWTF	10	\$325.00	0.00						
E 23 KSNV 08/07/	12 09/03/12	Dr. Phil	CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.00
COMMENTS AF	PPLY TO SU	Dr Phil IB LINES A THRU	В								•
DR. PHIL											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/12	08/13/12	M	2	\$450.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	10 10	\$450.00 \$450.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10		0.00 0.00						
E 24 KSNV 08/07/		NEWS 3 at 4 (1	HOUR)CM	4-5pm	MTWTF	:30	2	\$700.001	0.00 NM	17	\$11,900.00
		4PM NEWS (1 h		(4:30 PM-5:0			_	4.00.00	0.00 1	.,	Ψ11,000.00
NEWS		IB LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	5 5	\$700.00 \$700.00	0.00 0.00						
Week: 08/28/12	09/03/12	MTWTF	5		0.00						
E 25 KSNV 08/07/				4-5pm	MTWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.00
FIRST NEWS 3		4PM NEWS (1 h		(4:00 PM-4:		.00	_	ψ, σσ.σσ ι	0.00 14141	2	φ1,400.00
Start Date	End Date	<u>We</u> ekdays	Spots/Week	Rate	Pating						
Week: 08/07/12	08/13/12	MTWTF	2		Rating 0.00				- 1		
E26 KSNV 08/14/				4-5pm	MTWTF	:30		\$600.001	0.00 NM	15	\$9,000.00
FIRST NEWS 3		4PM NEWS (1 h		(4:00 PM-4:			Ų	ψ000.001	U.UU INIVI	10	ψσ,000,00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 08/14/12	08/20/12	MTWTF	5	\$600.00	0.00				ı		

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KSNV

Order / Rev:

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Advertiser:

Estimate:

Obama for America

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OBAMA 4 AMERICA

1522

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 26 KSNV	08/14/1	2 09/03/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$600.001	0.00 NM	15	\$9,000.00
EIDOTN	IEWIC 2	AT FOUR	4PM NEWS (1 h	our)	(4:00 PM-4:30	PM)						
	t Date	AT FOUR End Date	Weekdays	Spots/Week	Pata	Datina						
Week: 08/2		08/27/12	MTWTF	<u>5pots/vveek</u>	<u>Rate</u> \$600.00	Rating 0.00						
Week: 08/2		09/03/12	MTWTF	5		0.00						
E 27 KSNV	08/03/1	2 09/03/12	M-F Early News	СМ	5-630p	MTWT F	:30	6	\$1,000.001	0.00 NM	66	\$66,000.00
001414	NTO AD	DIV TO OU	M-F Early News									
EARLY I		PLY TO SU	B LINES A THRU	В								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/06/12	MF		\$1,000.00	0.00						
Week: 08/0		08/13/12	MTWTF		\$1,000.00	0.00						
Week: 08/1 Week: 08/2		08/20/12 08/27/12	MTWTF MTWTF		\$1,000.00	0.00						
Week: 08/2		09/03/12	MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
			M-F Jeopardy	CM	630-7pm	MTWTF	:30	- 5	\$1,100.001	0.00 NM	5	\$5,500.00
			M-F Jeopardy				.00	~	\$1,100.001	0.00 11111	3	Ψ5,300.00
JEOPAR												
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/0		08/13/12	MTWTF		\$1,100.00	0.00						
E 29 KSNV	08/14/1	2 09/03/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
JEOPAF	RDY		M-F Jeopardy									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1		08/20/12	MTWTF		\$1,000.00	0.00						
Week: 08/2		08/27/12	MTWTF		\$1,000.00	0.00						
Week: 08/2		09/03/12	MTWTF		\$1,000.00	0.00			 -			
E30 KSNV	08/18/1	2 09/01/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	2	\$650.001	0.00 NM	6	\$3,900.00
KVBC E	ARLY N	EWS	Sa-Su Early New	15								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/1	13/12	08/19/12	S-	2	\$650.00	0.00						
Week: 08/2		08/26/12	S-	2	\$650.00	0.00						
Week: 08/2		09/02/12	S-	2	\$650.00	0.00						
E31 KSNV	08/14/1/	2 09/03/12	M-F Wheel of Fo	CM	7-730pm	MTWTF	:30	5	\$1,000.001	0.00 NM	15	\$15,000.00
WHEEL			W-I VVIIGETOTFO	Itune								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/1	14/12	08/20/12	MTWTF	5	\$1,000.00	0.00						
Week: 08/2		08/27/12	MTWTF MTWTF		\$1,000.00	0.00						
Week: 08/2		09/03/12	Face to Face w/ I		\$1,000.00	0.00			2000.004			
E JZ KONV	00/14/1	2 09/03/12	Face to Face w/		730-758pm	MTWTF	:30	5	\$800.001	0.00 NM	15	\$12,000.00
FACE TO	O FACE	WITH JON		5.114131311								
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/20/12	MTWTF	5	\$800.00	0.00						
Week: 08/2 Week: 08/2		08/27/12 09/03/12	MTWTF MTWTF	5	\$800.00	0.00						
E 33 KSNV				dv/Mha@M	\$800.00 630-730pm	0.00	:30	1	\$500.001	0.00 NM	2	64 500 00
200 1011	00,10,1,	2 95/9///2	WKND Jeop/Wh	*	030-7 30pm	3-	.50	'	\$300.00 I	U.UU INIVI	3	\$1,500.00
JEOP/W	/HEEL											
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	s-	1	\$500.00	0.00						
Week: 08/2 Week: 08/2		08/26/12 09/02/12	S- S-	1	\$500.00 \$500.00	0.00 0.00						
E 34 KSNV			News 3 Olympic		7:30-8:00PM		:30	1	\$750.001	0.00 NM	2	¢1 500 00
_ UT 11014V	UU/U4/ 1	_ 00/11/12	News 3 Olympic		, .50-0.00FIVI	3-	.30	- 1	φ130.00 l	U.UU INIVI	2	\$1,500.00
OLYMPI	IC ZONE		- 1,	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/3		08/05/12	S-	1	\$750.00	0.00						
Week: 08/0		08/12/12	S-	1	\$750.00	0.00	-00		#0 000 50 f	0.00		
E35 KSNV	00/13/1	2 00/13/12		CM	8-10pm	M	:30	7	\$2,300.001	0.00 NM	1	\$2,300.00

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KSNV

Order / Rev:

104878

NEWS 3 NIGHTSIDE

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Mon PR 8-10p Monday Prime 8-	10pm		_							
STARS	EARN S	TRIPES	•	·									
<u>Sta</u>	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	<u>ıq</u>						
Week: 08/	/13/12	08/19/12	M	1	\$2,300.00	0.0	00						
E 36 KSNV	08/21/1	2 08/28/12	Tues PR 8-10p	СМ	8-10pm		-T	- :30	1 \$4	4,000.001	0.00 NM	2	\$8,000.00
			Tuesday Prime 8	-10pm									
AGT													
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin	_						
Week: 08/ Week: 08/		08/26/12 09/02/12	-T	1	\$4,000.00 \$4,000.00		00 00						
E 37 KSNV				CM					4 0	0.000.004	0.00.1114		
E 37 KSINV	00/14/1	12 00/21/12	Tues PR 10-11p Tuesday Prime 1	CM 0-11pm	10-11pm		-T	- :30	1 \$	2,000.001	0.00 NM	2	\$4,000.00
IOVE IN	THE W	ILD	ruesuay Filine i	o-ripin									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	าต						
Week: 08/		08/19/12	-T		\$2,000.00		00						
Week: 08/	/20/12	08/26/12	-T		\$2,000.00		00					ł	
E 38 KSNV	08/16/1	2 08/30/12	Thurs PR 10-11p	CM	10-11pm		T	- :30	1 \$2	2,100.001	0.00 NM	3	\$6,300.00
			Thursday Prime	10-11pm									
		W/B. WILLI	AMS										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir							
Week: 08/		08/19/12	T		\$2,100.00		00						
Week: 08/ Week: 08/		08/26/12 09/02/12	T T		\$2,100.00 \$2,100.00		00 00						
E 39 KSNV			Fri PR 9-10p	CM	9-10pm			.20	4 69	0.000.001	0.00.1111	ł .	
E 39 KONV	00/24/1	12 00/24/12	Friday Prime 9-1		9-10pm		F	- :30	1 \$7	2,600.001	0.00 NM	1	\$2,600.00
GRIMM	1 (R)		Triday Frince 5-1	Орт								ı	
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	10					l	
Week: 08/		08/26/12	F		\$2,600.00		00					l	
E 40 KSNV	08/17/1	12 08/31/12	Fri 10-11p	СМ	10-11pm		F	- :30	1 \$	3,200.001	0.00 NM	2	\$6,400.00
			Friday Prime 10-	11pm	'				. •	-,	0.00 1.00	_	φο, 100.00
COMMI DATEL		PPLY TO SU	B LINES A THRU	В									
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	10						
Week: 08/		08/19/12	F	1	\$3,200.00		00					l	
Week: 08/		08/26/12		o O	\$0.00		00						
Week: 08/	/27/12	09/02/12	F	1	\$3,200.00	0.	00						
E41 KSNV	08/03/1	12 09/03/12	M-F News 3 at El	even CM	11pm-1135	pm !	MTWTF	- :30	2 \$	1,100.001	0.00 NM	18	\$19,800.00
			M-F News 3 at E	-								ı	,
	ENTS AF 3 NIGHT		B LINES A THRU	В									
			Mookdaya	Spots ANook	Data	Dotin							
Week: 07		End Date 08/06/12	<u>Weekdays</u> MF	Spots/Week	Rate \$1,100.00	Ratir	<u>19</u> 00						
	Date Ra		escription		t/End Time	U.		Weekdays	Leng	th Rate	Rtg Type		
			1-F News 3 at Elev		m-1135pm			MF		30(\$1,100.00)		,	
Se	e MG 41	.24			'					(+-(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0100 1111		
[P(GM CHG	≃ OLYMPIC	LATE NEWS]										
2 KSNV	/ 07/31/1	2-08/06/12 N	1-F News 3 at Elev	<i>en</i> 11pr	m-1135pm			MF	- :3	30 (\$1,100.00)	0.00 NM	7	
	e MG 41											1	
			LATE NEWS]										
			lympics Late New	s 3 11pr	m-12:35am			M,	- :3	30 \$1,100.00	0.00 NN		
~~	G for 41.2	2 08/03											
24 KSM	-	2 00/06/12 0	Numpios Loto Nove	n 2 11mm	m 40,05 am					00 01 100 00			
-			lympics Late New	so iipi	m-12:35am			M	- 13	30 \$1,100.00	0.00 NIV		
(D) IVIC	G for 41.1 Gl	00/00											
Week: 08	-	08/13/12	M	1	\$1,100.00	٥	00						
Week: 08		08/20/12	MTWTF		\$1,100.00		00					1	
Week: 08	/21/12	08/27/12	MTWTF		\$1,100.00		00						
Week: 08.		09/03/12	MTWTF		\$1,100.00	0.	00						
E42 KSNV	08/18/1	12 09/01/12	Sa-Su News 3 at		11pm-1135	ipm	S	- :30	1 \$	1,100.001	0.00 NN	3	\$3,300.00
NEWS	3 NIGHT	reine	Sa-Su News 3 at	: Eleven									

Print Date: 08/03/12 12:38:11

KSNV

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

		nventory Code		Start/End Tin	ne Days	Len Spot	s Rate Pri	Rtg Type S	Spots	Amount
E42 KSNV 08/18/12 0		Sa-Su News 3 at E Sa-Su News 3 at I		11pm-1135pm	S-	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIGHTSID		34 34 110W3 5 at 1	_10 0011							
	nd Date	Weekdays	Spots/Week		Rating					
	3/19/12 3/26/12	S-		\$1,100.00 \$1,100.00	0.00 0.00					
	9/02/12	S-	1	\$1,100.00	0.00					
E 43 KSNV 08/19/12 0				11pm-1135pm	S	:30	1 \$1,100.001	0.00 NM	3	\$3,300.00
NEWS 3 NIGHTSID		Sa-Su News 3 at I	=ieven							
	nd Date		Spots/Week	Rate	Rating					
	3/19/12 3/26/12	S S		\$1,100.00 \$1,100.00	0.00 0.00					
	0/02/12	S		\$1,100.00	0.00					
E44 KSNV 08/07/12 0		_	CM	1135p-1237a	MTWTF	:30	1 \$425.001	0.00 NM	16	\$6,800.00
COMMENTS APPLY TONIGHT SHOW W	Y TO SUB		3							
	nd Date		Spots/Week		Rating					
	3/13/12 3/20/12	M MTWTF	1 5	\$425.00 \$425.00	0.00 0.00					
	3/27/12	MTWTF	5	\$425.00	0.00					
	1/03/12	MTWTF	5	\$425.00	0.00					
E 45 KSNV 08/07/12 0		.ate Night w/Falloi Late Night w/Fallo		1237a-136am	MTWTF	:30	2 \$225.001	0.00 NM	17	\$3,825.00
COMMENTS APPLY LATE NIGHT W/JIM	Y TO SUB	LINES A THRU E								
	nd Date	Weekdays M	Spots/Week		Rating					
	3/13/12 3/20/12	MTWT F	2 5	\$225.00 \$225.00	0.00 0.00					
Week: 08/21/12 08	3/27/12	MTWTF	5	\$225.00	0.00					
Week: 08/28/12 09 E 46 KSNV 08/18/12 0	9/03/12	MTWTF	5	\$225.00	0.00		2 24 422 224			
E40 NSINV 00/10/12 0		Saturday Night Liv Saturday Night Liv		1130pm-1:02a	ımS-	:30	2 \$1,400.001	0.00 NM	6	\$8,400.00
SATURDAY NIGHT		, ,								
	<u>nd Date</u> 3/19/12	Weekdays	Spots/Week		Rating					
	3/26/12	S-		\$1,400.00 \$1,400.00	0.00 0.00					
	3/02/12	S-	2	\$1,400.00	0.00					
E 47 KSNV 08/19/12 0		Sports Night in La	_	Sun 1135p-12	00aS	:30	1 \$400.001	0.00 NM	3	\$1,200.00
SPORTS NIGHT IN		Sports Night in La AS	s vegas							
	nd Date		Spots/Week	Rate	Rating					
	3/19/12 3/26/12	S S	1	\$400.00 \$400.00	0.00 0.00			1		
	9/02/12	S	1	\$400.00	0.00					
E48 KSNV 08/03/12 0				9am-4pm	MTWTF	:30	10 \$1,200.003	0.00 NM	30	\$36,000.00
COMMENTS APPLY	Y TO SUB	Olympics Daytime LINES A THRU E								
	nd Date		Spots/Week	Rate	Rating					
	3/06/12 3/13/12	MF MTWTF		\$1,200.00 \$1,200.00	0.00 0.00					
E 49 KSNV 08/04/12 0				4am-6pm	S-	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAYTIME		Olympics Daytime		·			- + 1,1		v	ψ10,200.00
	nd Date 3/05/12	Weekdays	Spots/Week		Rating					
E 50 KSNV 08/05/12 0				\$1,700.00 4am-6pm	0.00	:30	6 \$1,700.003	0.00 NM	6	\$10.200.00
OLYMPIC DAYTIME		Olympics Daytime		тып-орш	3	.50	υ ψι,του.υυ σ	U.OU INIVI	О	\$10,200.00
	nd Date		Spots/Week		Rating			- 1		
Week: 07/30/12 08	3/05/12	S	6	\$1,700.00	0.00					

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KSNV

Order / Rev: 104878 Advertiser: Obama for America

06837423

Alt Order #:

Product Desc: **OBAMA 4 AMERICA**

Flight Dates: 08/03/12 - 09/03/12 Estimate: 1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 51 KSNV 08/11/12 08/11/12 Olympics Daytime Week@M 4am-6pm ----S-30 5 \$1,700,003 0.00 NM 5 \$8,500.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 08/06/12 08/12/12 5 \$1,700.00 0.00 E 52 KSNV 08/11/12 08/11/12 Olympics Daytime WeekGM 5-7A ----5-:30 \$900,003 0.00 NM \$1,800.00 Olympics Daytime WEEKEND OLYMPIC DAYTIME A Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating ----S-Week: 08/06/12 08/12/12 \$900.00 0.00 E 53 KSNV 08/12/12 08/12/12 Olympics Daytime Week@M 4am-6pm ----S ·30 4 \$1,700.003 0.00 NM \$6,800,00 Olympics Daytime WEEKEND (7:00 AM-3:00 PM) OLYMPIC DAYTIME B Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/06/12 08/12/12 ----S 4 \$1,700.00 0.00 E 54 KSNV 08/03/12 08/06/12 Olympics Primetime CM 7pm-12am M---FS-1 \$6,000,003 0.00 NM \$6,000.00 Olympics Primetime OLYMPIC PRIMETIME Start Date End Date Weekdays Spots/Week Rate Rating M---ES-Week: 07/31/12 08/06/12 \$6,000.00 1 0.00 E 55 KSNV 08/19/12 08/19/12 NEL Football 1P-9PM ----S CM :30 1 \$3,200.001 0.00 NM \$3,200.00 NEL Football NFL INDIANAPOLIS @ PITT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 1 \$3,200.00 0.00 E 56 KSNV 08/26/12 08/26/12 NFL Football CM 1P-9PM ----5 :30 1 \$3,200.001 0.00 NM \$3,200.00 NFL Football NFL CAROLINA @ JETS Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/20/12 08/26/12 ----S 1 \$3,200.00 0.00 E 57 KSNV 08/19/12 08/26/12 News 3 Live in Prime 7-10pm CM ----S :30 1 \$1,100,002 0.00 NM 2 \$2,200.00 News 3 in Prime NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating 08/19/12 Week: 08/13/12 ----5 1 \$1,100.00 0.00 ----S Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 N 58 KSNV 08/18/12 08/18/12 To the Point - PM 730-758pm CM ----S-:30 \$375.001 0.00 NM 1 \$375.00 To the Point Start Date End Date Weekdays Spots/Week Rate Rating 08/19/12 Week: 08/13/12 ----S-\$375.00 0.00 N 59 KSNV 08/19/12 08/19/12 LAW & ORDER (LF) CM Sat 1-2am / Sun 1:----S :30 \$225.001 0.00 NM 1 \$225.00 Law & Order (LF) Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 -----5 \$225.00 0.00 N 60 KSNV 08/07/12 08/10/12 Olympics Late News 3 CM 11pm-12:35am -TWTF--:30 4 \$1,100,007 0.00 NM \$4,400.00 Late News during Olympics COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/07/12 08/13/12 -TWTF--4 \$1,100.00 0.00